

VIEWRAIL

MODERN STAIRS & RAILING



DESIGNED. DELIVERED. DONE.

ANY QUESTIONS?

WE'D LOVE TO HEAR FROM YOU.

CALL OUR SPECIALISTS
AT 1(866) 261-8013

OR GO TO VIEWRAIL.COM

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WHO WE ARE

Hello,

My name is Len Morris. I'm the Founder and Principal here at Viewrail.

Our company exists to help you bring your vision to life with floating stairs and modern railing systems that are simple, stunning, and easy to install.

Backed by more than 20 years of experience, our team has taken what used to be a clunky, complicated process and turned it into an efficient, reproducible artform.

In fact, while most fabricators take months to complete a project, we can design, produce, deliver, and install even our most complex systems in a matter of weeks.

With more than 300 employees, including brand ambassadors scattered around the country, our feet are firmly planted as the leader in the modern stair and railing industry. But why should that matter to you?

The answer's simple: every builder has their "___ guy" – a person you can trust, who knows their stuff, and has your back to make sure your project gets done right and on time.

With Viewrail, you don't just get a "stair gal" or a "railing guy" – you get hundreds.

Even better, you get the power and efficiency of hundreds, but the support and attention of one you know you can rely on.

A Little Bit More About Us:

- Based in Goshen, Indiana
- More than 20 years of experience
- 300+ employees
- Family owned and operated
- More than \$100 million in products sold in 2021
- More than 300,000 sq ft of production facilities
- Currently expanding to place showrooms and warehouses in the 6 major regions of the contiguous United States

What We're About:

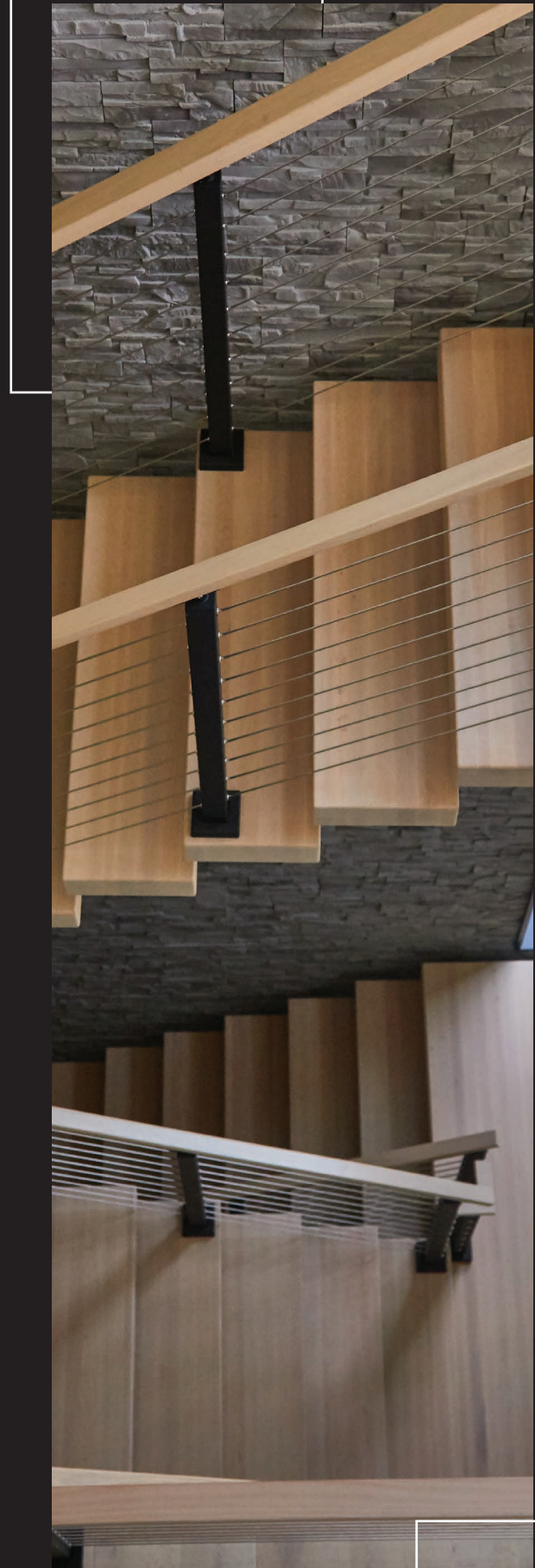
- Treating people with respect
- Valuing relationships over the bottom line
- Being responsive, resilient, and adaptable
- Finding unique solutions to complex problems
- Being creative and thinking outside the box
- Creating a smooth process from start to finish

What We're NOT About:

- Substituting raw materials for fillers
- Taking shortcuts or cheapening our product
- Selling through retailers to avoid accountability
- Being misleading, or hiding our process
- Giving up on a project because it's too complicated



- Len Morris, Viewrail Founder and Principal





What We Offer

At the most basic level, what we offer is simple: floating stairs, and modern cable, rod, and glass railings. But when you purchase our products and systems, you're paying for more than materials and labor. You're paying for support – our team has your timeline and your bottom line in mind, so if you run into a snag, we'll be there to help. You're also paying for specialization – we're not a retailer, just selling product to get it off the shelves. And we're not a local fabricator, taking on all kinds of projects, so long as they use the materials they work with. Stairs and railings are all we do – nobody knows how to design, produce, or install modern stair and railing systems like we do. And because we're specialized, we can take your project from idea to installed in a matter of weeks, not months.





Simply Stunning

Floating stairs are the perfect centerpiece for modern homes. Solid wood treads and steel stringers make these mystifying systems as strong as they are stylish. Open-concept, Scandinavian, industrial, mountain, beach, you name it – floating stairs are the cornerstone of contemporary design. At Viewrail, we not only make the most stunning floating stair systems on the market, but we do it in a matter of weeks, not months. Plus, we'll take care of install from start to finish – measurements, delivery, and all.

FLOATING STAIR SYSTEMS

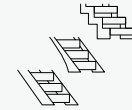


STRATUS

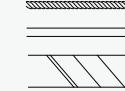
Bold Geometry. Distinctive Design



Open Riser Design



Three Stringer Options



Cable, Rod, or Glass Railing



First of it's Kind Engineering



Multiple Configurations

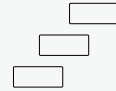


Installation Available

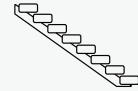


FLIGHT

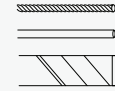
Our Flagship Mono Stringer Stair System



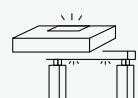
Open Riser Design



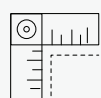
Mono Stringer Structure



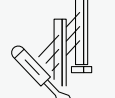
Cable, Rod, or Glass Railing



LED Compatible Treads + Railing



Multiple Configurations

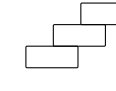


Installation Available

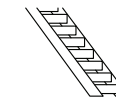


TERRACE

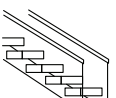
Awe-Inspiring Artistry



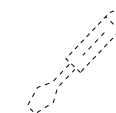
Closed Riser Design



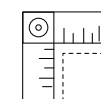
Dual Stringer Structure



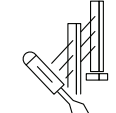
Vadera Glass Railing



Hidden Hardware



Multiple Configurations



Installation Available



Indoor style, outdoor strength.

Cable, rod, and glass railings can feel clunky and commercial – two words homeowners don't typically use to describe their ideal environment. At Viewrail, we design our modern railings to look like they *actually belong* in your space – inside or out – without sacrificing strength or durability. Plus, with countless wood and metal types, mounting options, and finishes, our railings can be customized to match the style of any home.


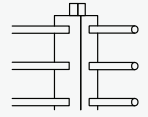
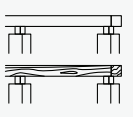





CABLE RAILING



EXPRESS


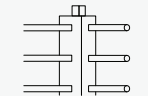



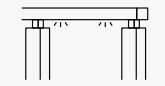
Ships in 2 Days

-  Black or Silver Powder Coat
-  Turn Corners with One Post
-  Wood or Metal Handrails
-  Built for Indoor and Outdoor Use
-  10-Year Limited Warranty on Finishes
-  Hidden Hardware



SIGNATURE

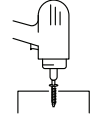
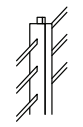
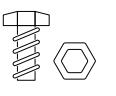
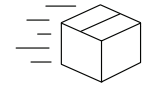

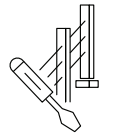
Completely Customizable

- 16** Handrail Types
- 13** Mounting Styles
- 50+** Finish Options
-  Hidden Hardware
-  Turn Corners with One Post
-  10-Year Limited Warranty on Finishes
-  Approved for Coastal Use
-  Built for Indoor and Outdoor Use
-  LED Compatible Handrails



DriveTite

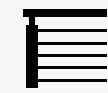
Fastens to Existing Posts

-  Through-Drilling Not Required
-  Angle and Level Runs Look Uniform
-  No Bulky Fasteners
-  Ships Next Day
-  Works with any Wood Post
-  Installation Kits Available

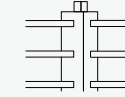
ROD RAILING



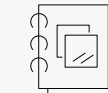
Onyx All Black Everything



Matte Black Posts and Rods



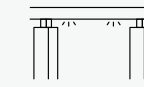
Turn Corners with One Post



Customization Same as Signature



Built for Indoor and Outdoor Use



LED-Compatible Handrails



Hidden Hardware



SIGNATURE Completely Customizable

16

Handrail Types

13

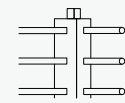
Mounting Styles

50+

Finish Options



Hidden Hardware



Turn Corners with One Post



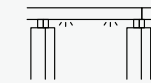
10-Year Limited Warranty on Finishes



Approved for Coastal Use



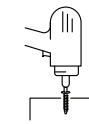
Built for Indoor and Outdoor Use



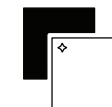
LED Compatible Handrails



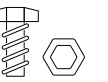
RodTite Fastens to Existing Posts



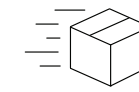
Through-Drilling Not Required



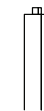
Comes in Onyx and Standard Silver



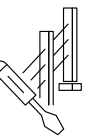
No Bulky Fasteners



Ships Next Day

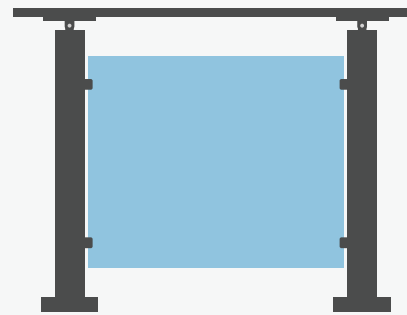


Works with any Wood Post



Installation Kits Available

GLASS RAILING



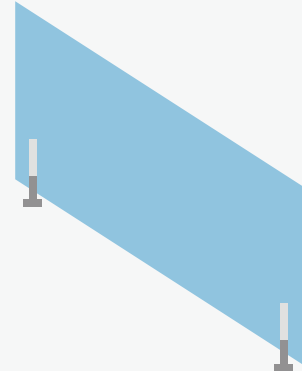
POSTS

The industry standard for glass railing.



PINS

Sleek and surprisingly strong.



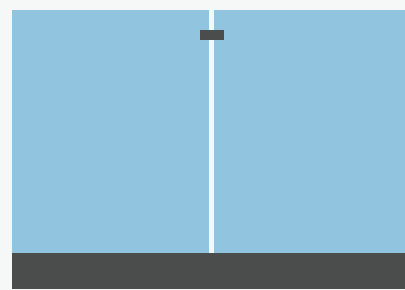
ASCEND

A versatile talon option.



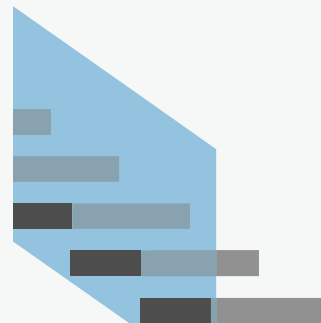
TALONS

Minimal work. Minimalist feel.



BASE RAIL

Our strongest frameless system.



VEDERA

“Cuts” through floating stair treads.

VEDERA GLASS

With our most stream-lined system yet, Vedera utilizes hidden fasteners and our Low Iron (Starphire) tempered glass to accentuate the beauty of the thick floating stair treads and the room beyond.



Countless Combinations.
Endless Possibilities.

WOOD

Scan to view wood options
and finishes



METAL

Scan to see metal options
and finishes

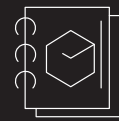


HOW IT WORKS



You Decide

Pick the system that suits your style



We Help You Design

Custom-fit your system to your space



We Take Care of the Rest

Engineering, production, delivery, and installation



INSTALLATION

Take Advantage of Viewrail Installations (VRI)

Installing a staircase can be stressful and time-consuming. We can help.



Fast



Safe



Hassle-Free

We take care of every part of the process:

- Measurements
- Design
- Engineering
- Fabrication
- Delivery
- Installation

Our VRI team is trained and certified to safely install our systems in a fraction of the time it would take a third-party installer.

Learn more at viewrail.com/VRI



FLIGHT with White Oak Treads and Black Standoff Pins

CUTTING-EDGE
NEW PRODUCTS

LED

Select treads and handrails can be upgraded with LED under-lighting to make a bold and bright statement.

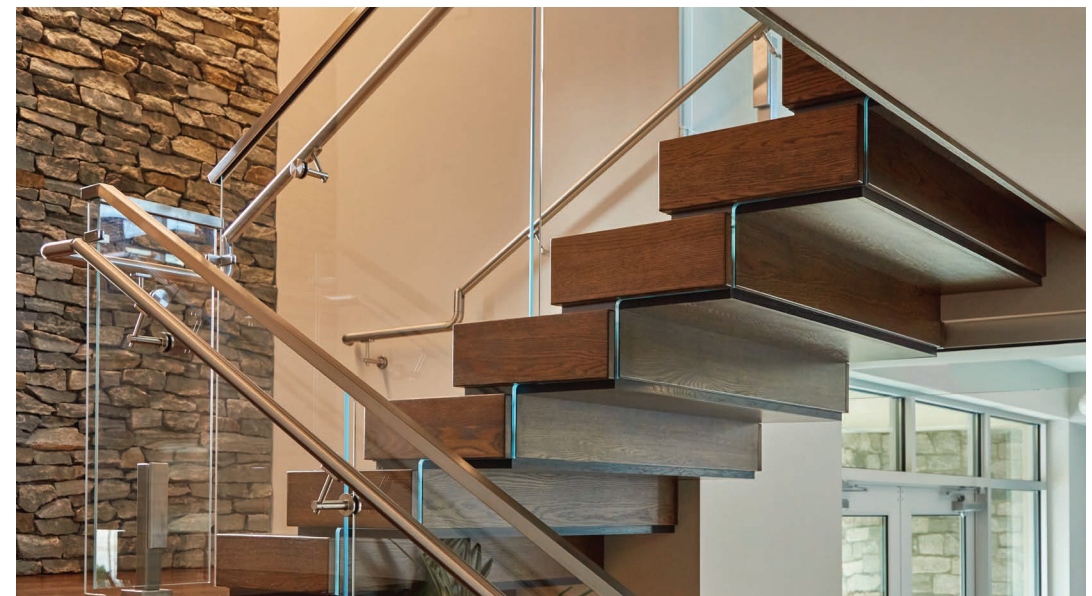


STRATUS



Bold Geometry. Distinctive Design

TERRACE



Awe-Inspiring Artistry



Project Gallery

Take a look at a few of our favorite projects from the last few years.



Beautiful Walnut FLIGHT with Vedera Glass

This ultra-modern home boasts huge vaulted ceilings, floor to ceiling windows, and concrete floors that lend cool tones throughout the home. The black stringer of the floating stair system matches the black metal structure of the large glass windows, and the Base Rail Glass railing amplifies the natural light in the space. To help offset the cool tones, the owners chose gorgeous Walnut Thick Treads with a clear finish, and the Vedera Glass Railing seems to slice through the treads for a one-of-a-kind look.



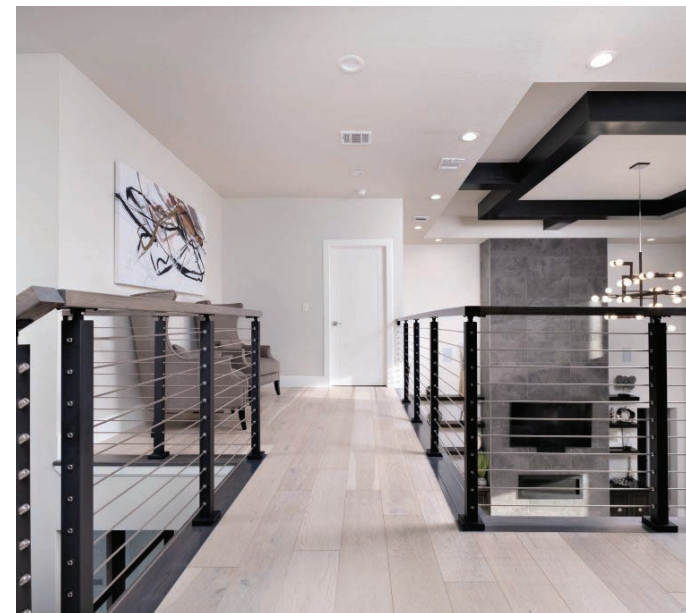
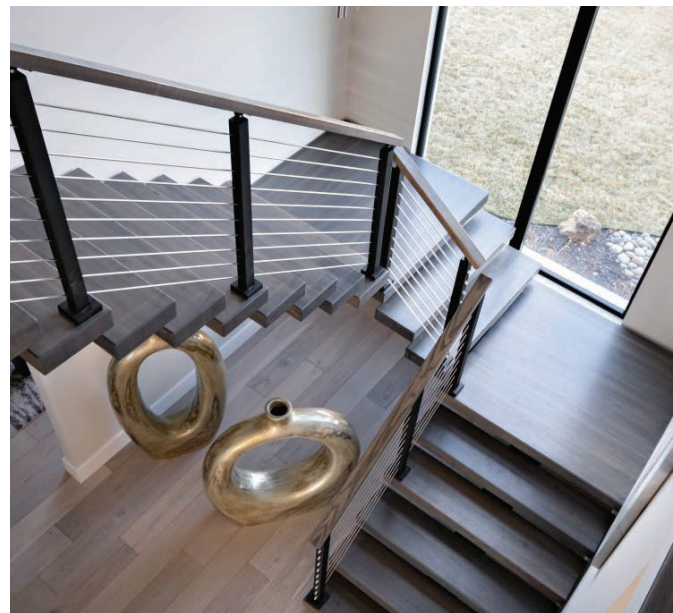
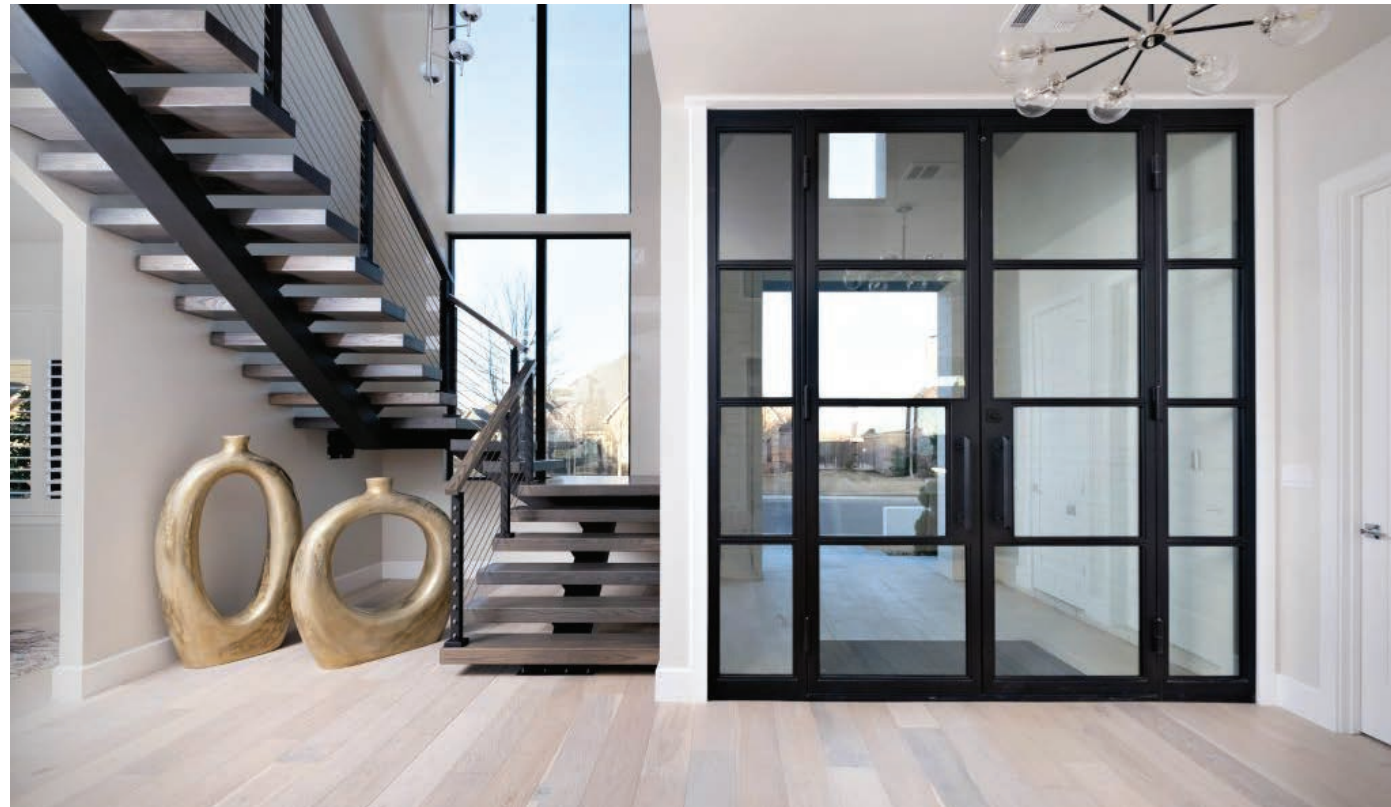
Products:

- FLIGHT floating stair system
- Vedera glass
- Base rail glass system
- Wood top cap
- Black powder coat



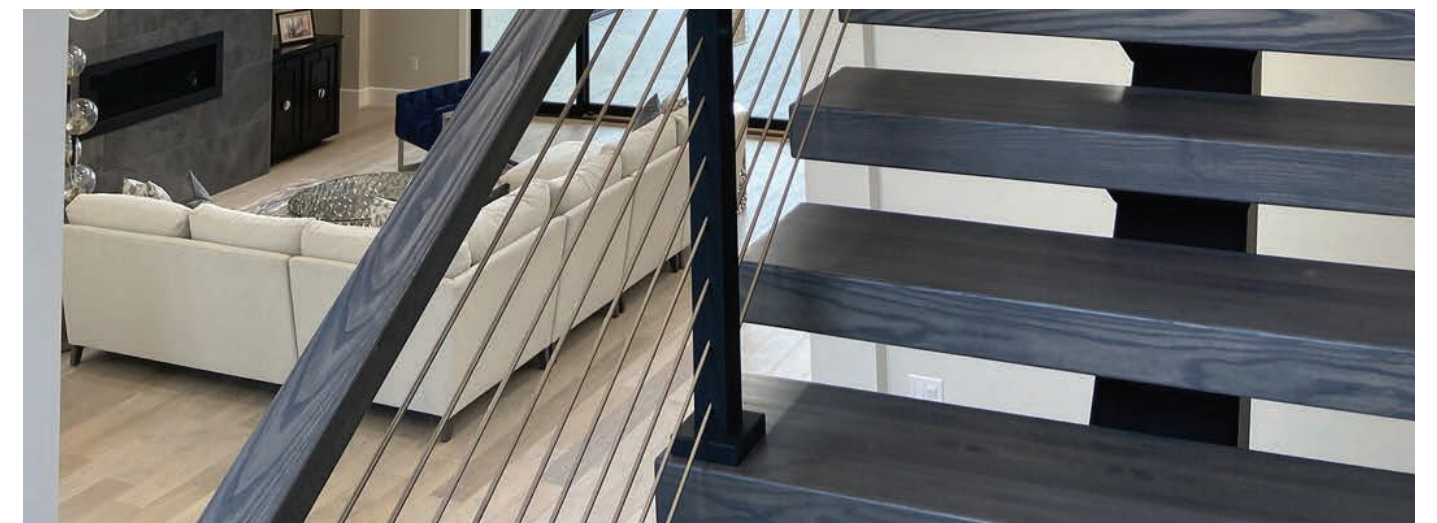
Rod Railing on a Centerpeice FLIGHT System

This 4,900-square-foot home in Amarillo, TX includes 4 bedrooms, a movie room, a separate breakfast area, a sitting area in the master suite, and a dramatic open floor plan with 20' ceilings in the great room. The Viewrail floating stairs are in a 180° switchback configuration, with three black mild steel stringers supporting the treads. The builder selected Ash for the treads, finished in Storm Gray, with a Mission-style handrail. The railing is composed of stainless steel rods with surface mount posts, and there is an L-shaped balcony on the second floor with matching rod railing.



Products:

- FLIGHT floating stair system
- Signature rod railing system
- Ash treads with Storm Gray finish
- Mission-style handrail



Onyx Black Horizontal Railing

This modern Arkansas home features a stunning Onyx rod railing system along their staircase and landing. The jet black, horizontal railing is eye-catching from the moment you walk in the room. Black handrail and onyx rods contrast beautifully with the stone wall and thoughtful fixtures throughout the home, especially the white oak flooring and hickory stair treads.



Products:

- Onyx rod railing system
- Aluminum handrail & posts
- Matte black powder coat

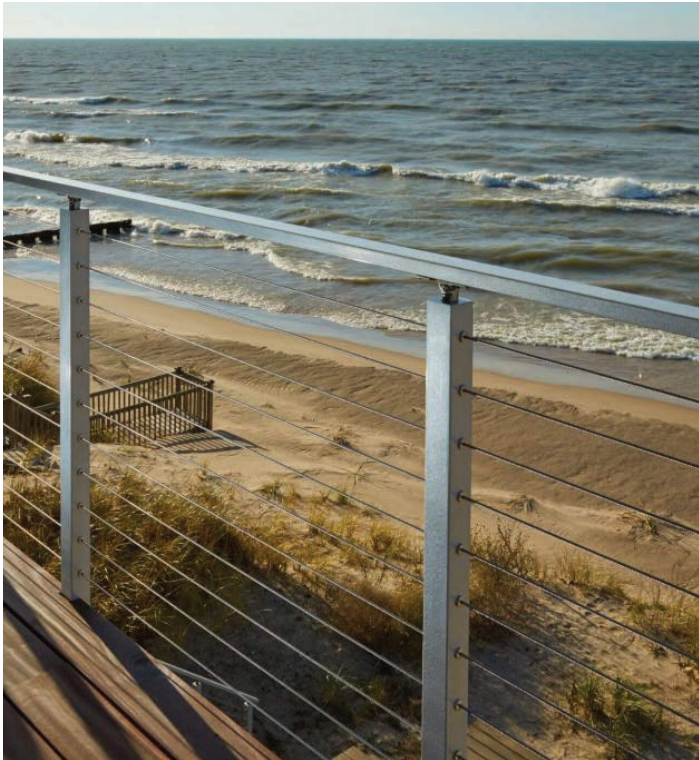
Deck Cable Railing at Silver Beach

Side mount cable railing posts are an ideal accent for this deck on Lake Michigan's Silver Beach. Mounted to the side of the deck, they save valuable walking space for visitors. On the stairway down to the beach, surface mount posts create a sturdy look. Thin cable lines keep the views wide open, and the high levels of corrosion-resistance mean that this system will last for years to come.



Products:

- Signature cable railing system
- Stainless Steel handrail & posts
- Brushed stainless steel finish



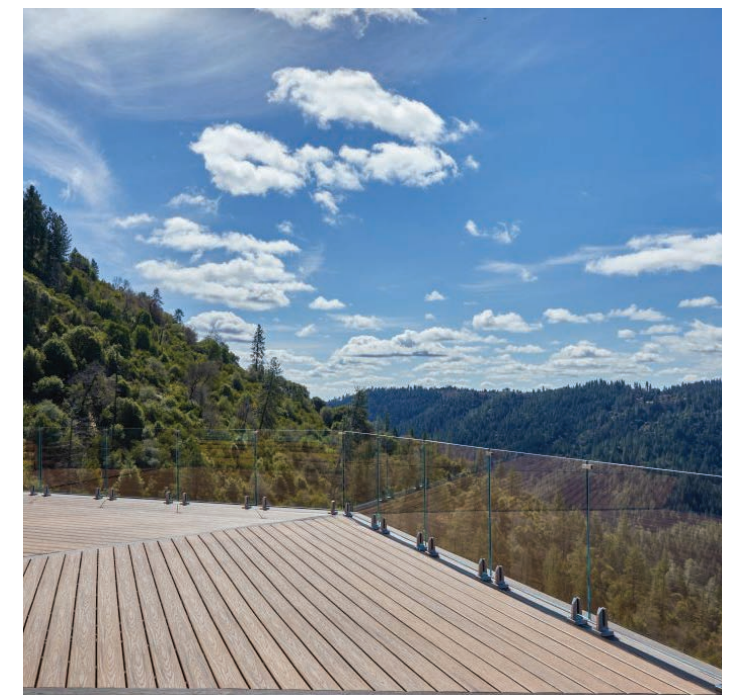
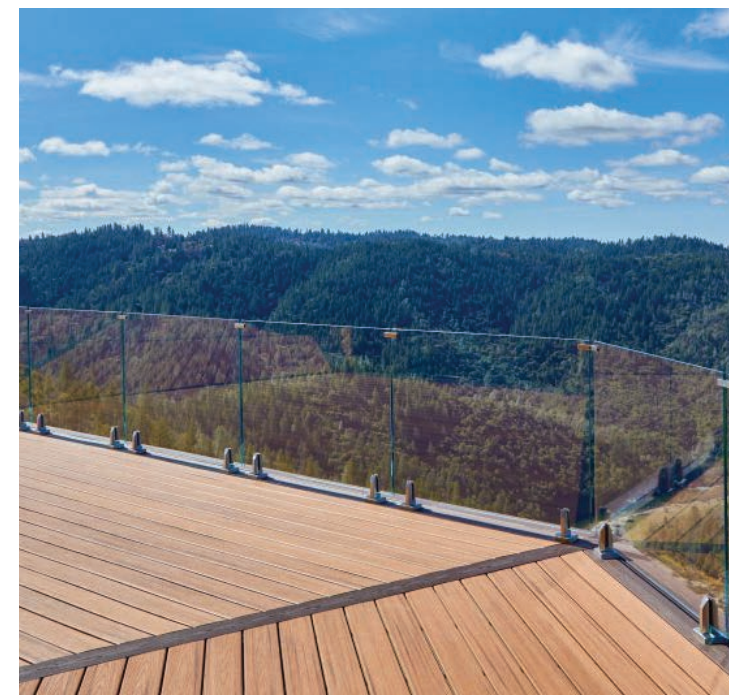
Invisible Glass Railing on a Mountainside Home

This sleek Surface Talon glass railing system is paired with our Low Iron, Ultra Clear Glass, creating an incredibly safe railing that highlights the view. Not only is the glass safe and perfectly transparent, but it also acts as an excellent wind block for breezy days. With a vista like that, a traditional railing that blocks the view was not an option. Only a clear glass railing could meet the expectations for the owners of this amazing build.



Products:

- Low Iron, Ultra Clear Glass
- Surface Talon mounts
- Durable tempered glass



Stainless Steel Rod Railing for a Scenic Home

This deck railing was built to emphasize the surroundings of the house. By utilizing Viewrail Stainless Steel Rod Railing, the owners were able to use durable, versatile material to match their unique layout. Throughout the project, the diversity of the rod railing's features are showcased. Not only does this system open up the view across the beautiful lake, but it delivers an exceedingly strong and safe system.



Products:

- Signature rod railing system
- Marine grade stainless steel rods
- Stainless Steel handrail & posts
- Brushed stainless steel finish





Signature Rod Railing with Wood Handrails



Hear from a couple of pros we've had the pleasure of working with about what they think of our products and process.



Builder Spotlights



CHAD GESSIN



Chad's Picks



Light. Bright. Beautiful.

White Oak treads capture natural light
Mono-stringer system maximizes circulation
Thick, vertical-grain treads don't need secondary support

Chad Gessin is the Director of Design and Construction for First Dunes, a custom home builder in the Hamptons.

We got to spend a day with Chad, walking around a group of homes he's working on in the Westhampton Dunes area. He showed us just a few ways he's been able to use our stair and railing products to solve some of the unique problems he faces every day as a luxury builder in a coastal environment.

Clean. Creative. Coastal.

Black finish for a clean, modern look
Rod railing with drink rail, a sturdy solution
Fluoropolymer powder coat, approved for coastal use

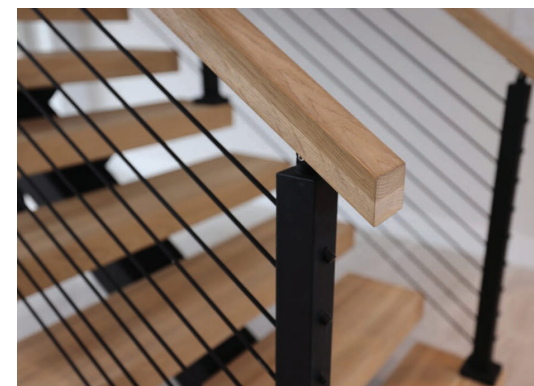


About the homes.

Price Range: \$2.4 M - \$6.8 M
Size: 2,600 - 5,200 Sq Ft
Location: Westhampton Dunes, NY

Custom Everything

Side mount and slim side mounting solutions
Custom nosing for seamless transitions
Stunning Onyx rods, as modern as it gets
Every product and system made custom for your project





AMY MATTHEWS



Bring the Outside In

“I wanted anyone who is experiencing this house to feel like they are one with nature, no matter where they’re standing in the space,” Matthews said.

To pull it off, Amy fitted the house with more than **1,800 square feet of glass** – including glass railings on her balconies and floating stairs.

“It doesn’t interrupt your design, so wherever or whatever type of design you’re creating in a space, the glass will always work,” she assured.



Amy Matthews is a general contractor and TV personality whose Scandinavian-inspired, modern barnhouse was named the “2021 Idea House” by This Old House.



From “Piecemeal” to “Masterpiece”

“I had this vision in my mind... but I would have piecemealed it together. There’s no way that I would have had a system that was done right, but also done like a *piece of art*,” Amy beamed.



FLIGHT with Vedera Glass and Red Oak Treads

GET CREDIT FOR A JOB WELL DONE.

*Earn 5% back with **Viewrail Pro***

*With **Viewrail Pro**, every time you choose us, you earn money back toward a future project.*

No membership fees required.

Join today at viewrail.com/viewrail-pro

